



## 2009 Annual Report



## Cincinnati Union Bethel



# 2009 Annual Message

Dear Friends,

In 2009, the economy consumed our consciousness with words like *recession* and *economic downturn*. We heard about store closings, bailouts and foreclosures. In the midst of this crisis, Cincinnati Union Bethel – again – remained a beacon of hope, steadfast in its mission to better the lives of women and children.

And we succeeded. We made a difference.

This was not easy. And we could not have done it without your support. You helped us weather 2009 and survive a number of changes, like the Ohio Legislature eliminating the Early Learning Initiative (ELI) program. We had classes dedicated to the ELI program, and parents who not only qualified but also understood the program. But we anticipated changes in the state budget and we started planning. Benjamin Franklin said, “When you’re finished changing, you’re finished.” After 179 years, CUB knows how to adapt and change to meet our clients’ needs. Advance preparation by our leadership ensured the continuity of programming for children and families as well as greatly reducing the bottom line impact to the budget.

We further adapted to the culture of 2009 with the use of social media tools such as Facebook, Twitter, and LinkedIn (please become our fans at [facebook.com/cincinnatiunionbethel](http://facebook.com/cincinnatiunionbethel) and follow us at @cinunionbethel). We also launched a website upgrade after our dedicated Board of Directors, with 100% participation, funded the project.

One thing that did not change was our commitment to excellence. Our Early Childhood Education program received a perfect audit in the federal Head Start review. In just our first year of applying, we won the People Category in the prestigious ONE Award (Organizations of Noteworthy Excellence) competition for nonprofits. We celebrated the 100<sup>th</sup> anniversary of the Anna Louise Inn, which has stayed true to its mission to provide safe and affordable housing for women all these years. And *Off the Streets*<sup>SM</sup> will receive funding from the Family Services and Treatment tax levy for the next five years, the only new non-government program to be included in the levy.

In these turbulent times, the management of Cincinnati Union Bethel and its Board of Directors continue to make thoughtful and strategic decisions. In addition, we remain focused on customer service, asking clients and staff what we can do to better meet our clients’ needs. This effort is evident in our program outcomes and in the faces of our clients.

We thank you for supporting Cincinnati Union Bethel this year. Your continued trust in us will allow us to help our clients reach their greatest potential.

Sincerely,



Stephen T. MacConnell  
President and CEO



Charley Milton  
Chair of the Board of Directors

# Early Childhood Education



## Client Story

When Michael gained custody of his granddaughter, he enrolled her in CUB's Early Learning Academy in College Hill. He was so impressed with what the three-year-old was learning, he took his five-year-old twin sons out of a private preschool and enrolled them at the College Hill location, too. Michael said, "The only educated person at [the private preschool] was the director. At CUB all the teachers are educated. They have college degrees."

## What We Do

We provide classes for three- to five-year-olds with a curriculum that helps prepare them for kindergarten. In addition, we provide one-on-one guidance for our families, to help them set their own goals so they may better support the educational career of their child. Finally, we treat the whole child by providing medical and dental screenings and a nutritious meal each day so that children are physically prepared for kindergarten, too.

CUB's Early Childhood Education program received a perfect audit in its federal Head Start review of over 900 performance standards, and three of four preschools achieved Ohio Step-Up-to-Quality "star" ratings, with that fourth rating on the way!

## 2009 Outcomes

- 97% of children were screened for vision, hearing, speech and developmental delays within 45 days of enrollment
- 98% of children received a complete physical, including a lead level screening, within 45 days of enrollment
- 95% of 3-year-old children were fully immunized
- 199,571 meals were served during the school day over the course of the program year
- 85% of children were assessed as socially and emotionally prepared for kindergarten at the end of the year

# The Anna Louise Inn

## Client Story

In high school, Becky started using drugs recreationally. When her habit increased, it strained her relationship with her family, who insisted she go to rehab. After several visits to treatment centers, Becky was sober and starting over. The Anna Louise Inn provided the perfect place to live while she got her life back together. She needed time to save money, and she wanted a place where she felt safe so she could focus on staying sober each day. For a year, she lived at the Inn before getting an apartment of her own and reuniting with her daughter.



## What We Do

We provide safe and affordable housing for women. Located near Lytle Park, the Anna Louise Inn offers women a private, furnished room for \$60-\$72 a week. We also provide emergency assistance, crisis intervention and service referrals for counseling and rental assistance to help address factors that contribute to housing instability. In addition, the Health Department's Mobile Medical Health Van visits the Inn each week so residents can receive medical care on site.

We partner with Mercy Franciscan for use of the second floor as a homeless shelter with apartments for families. It is the only area of the Inn where men, women and children live together. This collaboration has allowed Mercy Franciscan to help more families remain intact while they work to get on their feet again.

The Anna Louise turned 100 years old in 2009 and received lots of care, such as painting and landscaping, from an incredible increase in the number of volunteers donating their time and services.

## 2009 Outcomes

- 251 women received a private, furnished room at the Inn
- 86 women stayed at the Inn for a year or more
- 38 women stayed at the Inn for 6 months to a year before transitioning to other housing
- 37 women stayed at the Inn for 6 months or less before transitioning to other housing
- 158 women utilized the Mobile Medical Van at least once to address health issues that may be contributing to their housing instability

# Off the Streets<sup>SM</sup>

## Client Story

While Laura had no prior prostitution convictions, she had numerous drug-related offenses. She was referred to *Off the Streets*<sup>SM</sup> after revealing to her Drug Court probation officer that she regularly engaged in prostitution. She had been in numerous other treatment programs without success and was on the verge of being sent to the penitentiary.

During her nine months with *Off the Streets*<sup>SM</sup>, she lived in an emergency shelter room and was connected to substance abuse and mental health services. While she did obtain a probation violation during her time in the program, based on her progress at *Off the Streets*<sup>SM</sup>, the judge continued her participation instead of ordering her to jail. A week prior to graduation, she was successfully released from probation. Today, she maintains her own housing, has had no new arrests, and is no longer engaged in prostitution.

## What We Do

We help women involved in prostitution move toward safety, recovery, empowerment, and community reintegration in a safe and non-judgmental environment. Clients receive one-on-one support from a facilitator who has similar life experiences. Based on an initial assessment, we coordinate services so that each client gets exactly what she needs to care for herself. We also provide group services such as budgeting, stress management, and creative writing.

The award-winning *Off the Streets*<sup>SM</sup> program continues to be one of a kind in the tri-state area and one of only five programs nationwide. Since the program does not charge a fee to its clients, we host the annual *Voices from the Heart*<sup>SM</sup> fundraiser to raise money for the program.

Through the Robert Wood Johnson Foundation, who was a valuable funder in 2009, we were one of 12 agencies chosen to receive consultation from MissionWise to explore social enterprise ideas and improve our efforts at sustaining the program long-term.

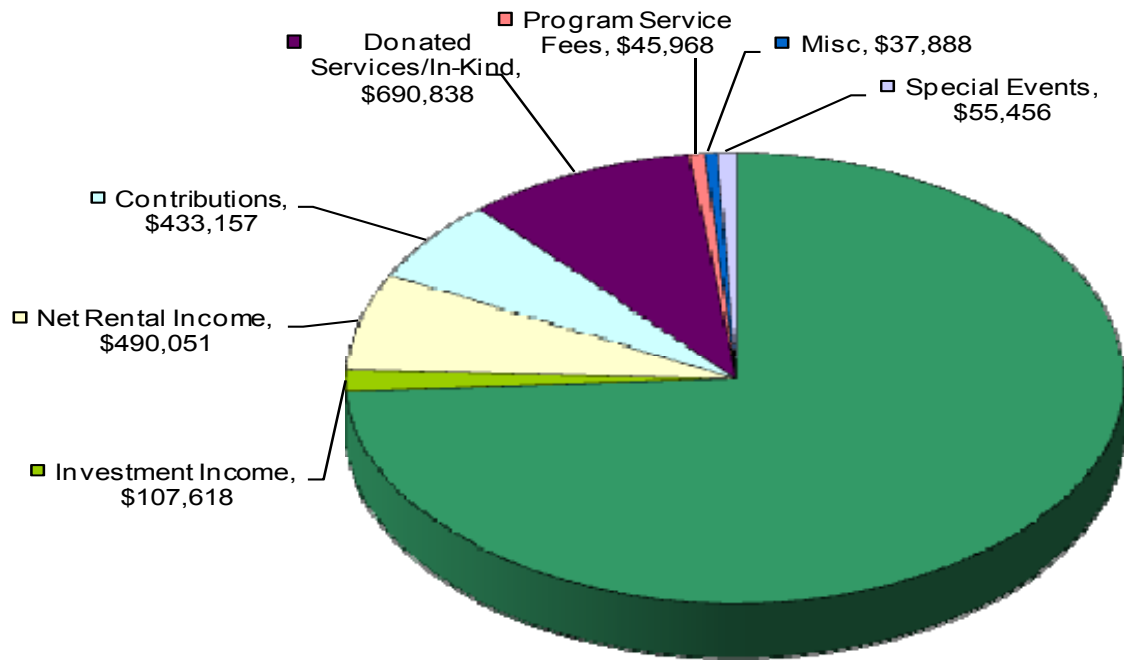
## 2009 Outcomes

- 94 women served
- 51 women engaged in the program for at least 30 days
- 100% of women reduced their substance use; 84% with no substance use
- 100% of women reduced their prostitution involvement; 92% with no involvement
- 80% of women returned to school or obtained employment



# Financial Information

## 2009 Revenue by Category

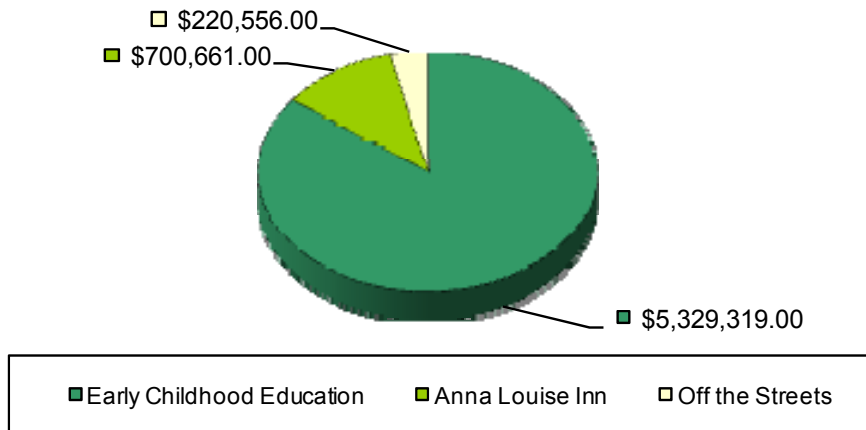


## Net Assets

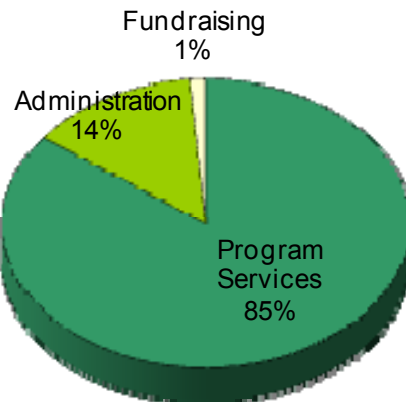
Net assets at beginning of year	\$3,269,476
Change in Net Assets	<u>(\$198,996)</u>
Net assets at end of year	\$3,468,472

\* This is unaudited financial information.

## Program Expenses



## Expenses by Category



Total 2009 Expenses-\$7,337,726

# Thank you, Donors!

The following individuals, corporations, businesses and foundations made a financial contribution to Cincinnati Union Bethel in 2009. We thank all our donors for their generosity and the privilege to make a difference in so many lives.

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*The mission of Cincinnati Union Bethel is to provide supportive services and education that assist urban women, children, families, and communities to realize their greatest potential.*



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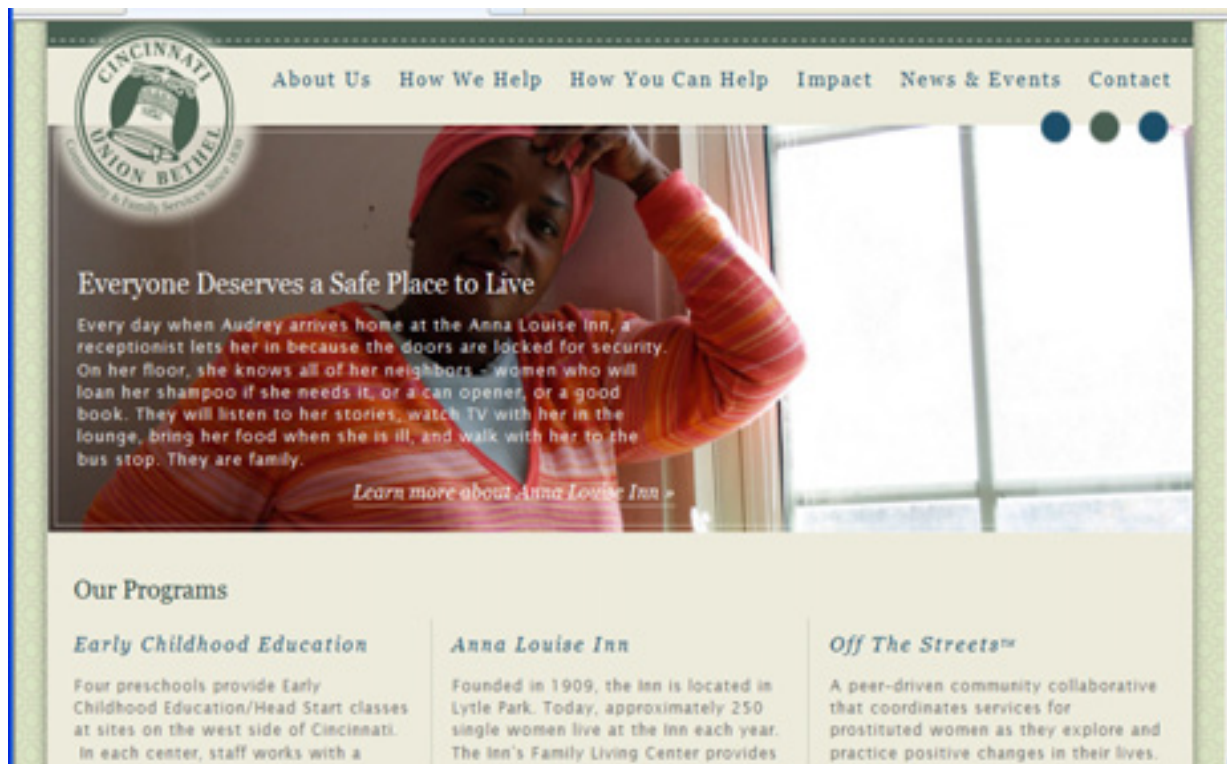
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